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BEEF CATTLE

PRODUCTION AND TRADE



EDITORS: DAVID COTTLE AND LEWIS KAHN



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Foreword

The productivity and profitability of the Australian beef industry depends on continued innovation that is firmly grounded in objective science, is relevant to Australian conditions and provides practical solutions to help cattle producers maintain the position as world leaders in the production of beef. Preparing the next generation of people working in agriculture is critical to the long-term competitiveness and sustainability of the industry.

Meat & Livestock Australia is proud to support *Beef Cattle Production and Trade*, the first textbook in Australia to cover all aspects of beef production in a single volume. It has excellent coverage of the different facets of

the Australian industry, as well as an insight into other key beef producing countries across the globe.

Each chapter has been written by experts to ensure readers are informed of the fundamental aspects of Australian beef production. From grazing management to genetics, to environmental management and biosecurity, this textbook covers an extensive scope of topics that demonstrate the complexities of the beef supply chain and the opportunities for various career paths that exist. We hope this book inspires you to pursue a career in the Australian beef industry.



Scott Hansen
Managing Director
Meat & Livestock Australia



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Contents

	Foreword	iii
	List of contributors	vii
1	Beef consumption: historical overview, recent trends and contemporary attitudes B.J. Santich	1
2	Beef processing and carcass and meat quality D.L. Hopkins	17
3	Market preparation R. Mulley, I. Lean and V.E. Wright	47
4	World beef production A.E.O. Malau-Aduli and B.W.B. Holman	65
5	North American beef production A.D. Herring	81
6	Brazilian beef production P.V.R. Paulino and M.S. Duarte	107
7	Chinese and South-East Asian cattle production S.A. Waldron and C.G. Brown	121
8	Japanese beef production M. Komatsu and A.E.O. Malau-Aduli	143
9	Northern Australian beef production H.M. Burrow	161
10	The southern Australian beef industry M.A. Campbell, B.J. King and M.B. Allworth	185
11	Australian feedlot industry J.B. Gaughan and M.L. Sullivan	205
12	Live cattle export industry D.P. Poppi	235
13	Biosecurity and beef cattle health, husbandry and welfare M. Laurence	251
14	Reproductive management of beef cattle R.G. Holroyd and M.R. McGowan	291

15	Grazing and pasture management and utilisation in Australia	339
	J. Earl	
16	Growing and finishing beef cattle at pasture and in feedlots	381
	P.I. Hynd	
17	Genetics and breeding	401
	W.S. Pitchford	
18	Production efficiency	421
	D.J. Cottle and W.S. Pitchford	
19	Environmental management	459
	N. Reid, D.A. Norton and M. Stafford Smith	
20	Beef business management	493
	K. Behrendt, B. Malcolm and T. Jackson	
21	Australian beef cattle: case studies	515
	P.E. Schuster and C.E. Bagshaw	
	Glossary	547
	Abbreviations	561
	Index	563

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